



STRATEGIC PLAN

2021-2023

ABOUT US

Doubleview House Inc. is a hub of activity where playgroups, families, individuals and community groups meet in a friendly neighbourhood context which provides opportunities to share, support, learn and reduce isolation.

Doubleview House is a not-for-profit organisation governed by a Volunteer Management Committee. The Western Australian Government, through the Department of Communities, currently provides the majority of funding for the organisation through the Empowering Communities Program funding.

CONTACT

PHONE:
(08) 9446 2757

228 Hancock St
Doubleview WA 6018

EMAIL:
info@doubleviewhouse.com.au

OUR VISION

Share. Belong. Grow.

To be a vibrant, welcoming community organisation facilitating individuals, families and groups to share, belong and grow.

OUR MISSION

To facilitate shared experiences, learning and involvement that leads to community members developing a sense of wellbeing, belonging and value.

OUR VALUES

Inclusion and diversity

We are committed to inclusion across culture, age, gender, religion, identity and experience.

Place-based approach

We focus our efforts on identifying and addressing needs at a local community level.

Flexibility

We are flexible, dynamic and proactive as the community evolves.

Sustainability

We are environmentally sensitive and strive to support and promote sustainable practices.

Integrity

We act with integrity, openness and responsibility in all we do.

Affordability

We aim to remove financial status as a barrier to participation by providing our services and facilities at a minimal cost to the community.

Stability

Sustaining long-term financial viability is a consideration in all our planning and decision making.



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STRATEGIES

Coordinate learning programs.

Coordinate playgroups.

Provide facilities for community groups and individuals.

Coordinate events for Doubleview House members.

Coordinate events and activities for the wider community.

Connect members to wider community networks and services.

OBJECTIVES

Three learning programs will be scheduled per term, coordinated by the Centre Manager.

Five playgroups will be scheduled each week, coordinated by the Programs Coordinator.

Room and venue hire will be made available to individuals and community groups, coordinated by the Centre Manager and Programs Coordinator.

Recurring room bookings will be available for community groups and classes, coordinated by the Programs Coordinator.

A BYO picnic sundowner for members will be held once a term, coordinated by the Programs Coordinator and Centre Manager. A themed sundowner for members with food and activities available will be held quarterly, coordinated by the Centre Manager with support from the Programs Coordinator and Management Committee.

A minimum of two events targeting the local community will be held each year, coordinated by the Centre Manager with support from the Programs Coordinator, Management Committee and volunteers.

The Centre Manager and Programs Coordinator will utilise weekly Facebook posts, monthly newsletters, and visual displays (reviewed fortnightly), to connect members to wider community events and services.

Collaboration with and promotion of community networks (e.g. City of Stirling, The Bend in the Road) will occur for events and activities targeting the wider community.



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OUTCOMES

People have social connections within their community.

People participate in their local community.

People learn new skills and knowledge.

People contribute to their community.

People feel safe in their community.

INDICATORS

Ratings for quality/quantity of social connections developed as a result of using the service.
Number of people attending social activities.

Number of people participating in activities.
Ratings/feedback through surveys and informal interviews following participation.

Data collected on number of people with increased level of skills/knowledge as a result of using the service.

Data collected on numbers volunteering/contributing to initiatives.
Testimonials from volunteers via informal interview.
Testimonials from outgoing committee members via survey or interview.

Data collected on percentage of people who felt safe using service/felt safer within community as a result of using the service.

**** Above indicators to be reviewed March 2021 upon completion of operational plan and the development of outcome specific survey questions/interview questions/feedback methods**

****Numerical targets for improvement to be set in 2022 based on data gathered in 2021.**